

TECHNICAL SPECIFICATIONS ²⁰²⁵

- KIDS -

Files must be delivered in DMAT format in 16:9 full anamorphic format with a unique ID. Since 2021 a new development framework called "Slingshot" has been put in place. HDmat becomes a "template" within Slingshot. Files must be send through the Slingshot builder that launches the encoding process of a TV spot.

For CARTOON NETWORK NL, CARTOON NETWORK FR, DISNEY CHANNEL NL, DISNEY CHANNEL FR, DISNEY JUNIOR NL, DISNEY JUNIOR FR, NICKELODEON NL, NICKELODEON FR, NICK JR NL, STUDIO 100 NL

Ip-address: 84.199.92.68 on the VIDEOHOUSE - TRANSFER MEDIA account.

Format: 16:9 anamorphic format (1920 X 1080 pixels)

Frame rate: 25 images/second (P) or 50 images/second (I), -upperfield first

Audio format: AAC preferred

The codec/software to deliver the HD masterfile is upon your choice and in consultation with your D-MAT HD Partner

Duration: Rounded spot: 00m35s00fr - no extra frames

Level till -23 LUFS according the RI28 standards UER/EBU

Sampling frequency: 48 Khz

Bit depth: 16 bits

Audio channels: stereo

Program loudness: subjective volume level integrated within 2 time-intervals:

- Limited: M (frame of 0.4 sec) - maximum - 15 LUFS

- Integrated : I total program) - maximum - 23 LUFS

Loudness Range: free

Maximum True Peak Level: electrical technical level - maximum -I dbTP

Every delivery must be confirmed by email to your planning contact at Transfer Media or

General planning department: planning@mytransfer.be

Upon receiving delivery confirmation from Videohouse , please let the planning department (mentioned above) know you have delivered the commercial to Videohouse.

Deadlines commercial(s) delivery:

Thematic Channels: 5 working days* prior to transmission.

*Transfer Media is not responsible for any delayed campaigns due to late commercial deliveries.

More information

Email address:
planning@mytransfer.be

Website:
www.mytransfer.be