

# TECHNICAL SPECIFICATIONS

2024

## - THEMATIC TV -

Files must be delivered in DMAT format in 16:9 full anamorphic format with a unique ID. Since 2021 a new development framework called "Slingshot" has been put in place. HDmat becomes a "template" within Slingshot. Files must be send through the Slingshot builder that launches the encoding process of a TV spot.

For 13EME RUE, ATV, C8, CARTOON NETWORK NL, CARTOON NETWORK FR, CANAL Z, DAZN NL, DAZN FR, DAZN PRO LEAGUE NL, DAZN PRO LEAGUE FR, DISNEY CHANNEL NL, DISNEY CHANNEL FR, DISNEY JUNIOR NL, DISNEY JUNIOR FR, ECLIPS TV, KANAAL Z, MTV FR, NATIONAL GEOGRAPHIC NL, NATIONAL GEOGRAPHIC FR, NICKELODEON NL, NICKELODEON FR, NICK JR NL, PICKX+, PICKX+ SPORTS, ROB, SPORT 10, STAR CHANNEL, STUDIO 100 NL, SYFY, TV OOST and XITE.

Ip-address: 84.199.92.68 on the VIDEOHOUSE - TRANSFER MEDIA account.

Format: 16:9 anamorphic format (1920 X 1080 pixels)

Frame rate: 25 images/second (P) or 50 images/second (I), -upperfield first

Audio format: AAC preferred

The codec/software to deliver the HD masterfile is upon your choice and in consultation with your D-MAT HD Partner

Duration: Rounded spot: 00m35s00fr - no extra frames

Level till -23 LUFS according the R128 standards UER/EBU

Sampling frequency: 48 Khz

Bit depth: 16 bits

Audio channels: stereo

Program loudness: subjective volume level integrated within 2 time-intervals:

- Limited: M (frame of 0.4 sec) - maximum - 15 LUFS

- Integrated : I total program) - maximum - 23 LUFS

Loudness Range: free

Maximum True Peak Level: electrical technical level - maximum -I dbTP

# SPECIFIC TECHNICALS

- THEMATIC TV -  
2024

Every delivery must be confirmed by email to your planning contact at Transfer Media or

General planning department: [planning@mytransfer.be](mailto:planning@mytransfer.be)

Upon receiving delivery confirmation from Videohouse , please let the planning department (mentioned above) know you have delivered the commercial to Videohouse.

Deadlines commercial(s) delivery:

Thematic Channels: 5 working days\* prior to transmission.

\*Transfer Media is not responsible for any delayed campaigns due to late commercial deliveries.

## More information

Email address:

[planning@mytransfer.be](mailto:planning@mytransfer.be)

Website:

[www.mytransfer.be](http://www.mytransfer.be)

*Last updated 07/06/2023*