

TECHNICAL SPECIFICATIONS

2024

- RADIO -

Files must be delivered in Linear WAV format minimum 16-bit full anamorphic format with a unique ID. Files must be send through wetransfer at least 5 days in advance for a Radio spot.

For RADIO KOMPAS, RADIO BINGO, ELISA FM, VBRO, VBRO2, VBRO EVERGREEN, VBRO WEST, VBRO PLUS, PINK, RADIO METEOR, RADIO M FM, RADIO LAND VAN WAAS, RADIO NINOVE, RBS RADIO, SU FM, MIG, RADIO STAR, GOEIEDAG RADIO, RADIO EAGLE, RADIO VALENCIA, 10 FM, GLXY, HASSELT 1, RADIO BENELUX, SPORT FM CONTINU, PXL, TRENDY FM, CITY MUSIC, MOOYZO, ZOE FM, SEA FUN, FM GOUD MAASLAND, FM GOUD LIMBURG, YOLO, RADIO RAND, TRUDO FM

Format: Linear WAV (minimum 16-bit)

Audio format: AAC preferred

Coding: LPCM coding

Duration: Rounded spot: 00m35s00fr

Level till -23 LUFS according the R128 standards UER/EBU

Sampling frequency: 44.1 Khz or 48 Khz

Bit depth: 16 bits

Audio channels: stereo (in phase) / No .MP3 files

SPECIFIC TECHNICALS - RADIO - 2024

Every delivery must be confirmed by email to your planning contact at Transfer Media or

General planning department: planning@mytransfer.be

Please let the planning department (mentioned above) know you have delivered the commercial via wetransfer.

Deadlines commercial(s) delivery:

Radio: 5 working days* prior to transmission.

*Transfer Media is not responsible for any delayed campaigns due to late commercial deliveries.

More information

Email address:

planning@mytransfer.be

Website:

www.mytransfer.be