

# TECHNICAL SPECIFICATIONS

2024

- CINEMA -

## OPTION 1: DMAT

Files must be delivered in DMAT format in 16:9 full anamorphic format with a unique ID. Since 2021 a new development framework called "Slingshot" has been put in place. HDmat becomes a "template" within Slingshot. Files must be delivered through the Slingshot builder that launches the encoding process of a TV spot.

For UGC Aarschot, Antwerpen, Brussel De Brouckère, Brussel Toison d'Or, Lommel, Mechelen and Turnhout.

Ip-address: 84.199.92.68 on the VIDEOHOUSE - TRANSFER MEDIA account.

Format: 16:9 anamorphic format (1440 X 1080 pixels)

Frame rate: 25 images/second (P) or 50 images/second (I), -upperfield first

Audio format: AAC preferred

The codec/software to deliver the HD masterfile is upon your choice and in consultation with your D-MAT HD Partner

Duration: Rounded spot: 00m35s00fr - no extra frames

Level till -23 LUFS according the R128 standards UER/EBU

Sampling frequency: 48 Khz

Bit depth: 16 bits

Audio channels: stereo

Program loudness: subjective volume level integrated within 2 time-intervals:

- Limited: M (frame of 0.4 sec) - maximum - 15 LUFS

- Integrated : I total program) - maximum - 23 LUFS

Loudness Range: free

Maximum True Peak Level: electrical technical level - maximum -I dbTP

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## OPTION 2: DCP

Files must be delivered in DCP format in 16:9 full anamorphic format via email (i.e. WeTransfer).

For UGC Aarschot, Antwerpen, Brussel De Brouckère, Brussel Toison d'Or, Lommel, Mechelen and Turnhout.

Format: 16:9 anamorphic format (1920 X 1080 pixels or higher)

Frame rate: 24 images/second or 25 images/second

Audio format: 1 (one) WAV with 6 channels in the file (5.1 Mix)

Duration: Rounded spot: 00m35s00fr - no extra frames

Level till -23 LUFS according the RI28 standards UER/EBU

Sampling frequency: 48 Khz

Bit depth: 24 bits

Audio channels: Dolby 5.1

Program loudness: Dolby's 85 dB LEQ

Loudness Range: may not exceed 85dB Leq(m)

# SPECIFICATIONS TECHNICALS - CINEMA - 2024

Every delivery must be confirmed by email to your planning contact at Transfer Media or

General planning department: [planning@mytransfer.be](mailto:planning@mytransfer.be)

Upon receiving delivery confirmation from Videohouse , please let the planning department (mentioned above) know you have delivered the commercial to Videohouse.

Deadlines commercial(s) delivery:

Cinema: 5 working days\* prior to transmission.

\*Transfer Media is not responsible for any delayed campaigns due to late commercial deliveries.

## More information

Email address:

[planning@mytransfer.be](mailto:planning@mytransfer.be)

Website:

[www.mytransfer.be](http://www.mytransfer.be)

*Last updated 07/06/2024*