TECHNICAL NO

- CINEMA -

OPTION 1: DMAT

Files must be delivered in <u>DMAT format in 16:9</u> full anamorphic format with a <u>unique ID</u>. Since 2021 a new development framework called "Slingshot" has been put in place. HDmat becomes a "template" within Slingshot. Files must be delivered through the <u>Slingshot builder</u> that launches the encoding process of a TV spot.

For UGC Aarschot, Antwerpen, Brussel De Brouckère, Brussel Toison d'Or, Lommel, Mechelen and Turnhout.

Ip-address: 84.199.92.68 on the VIDEOHOUSE - TRANSFER account.

Format: 16:9 anamorphic format (1440 X 1080 pixels) Frame rate: 25 images/second (P) or 50 images/second (I), -upperfield first Audio format: AAC preferred The codec/software to deliver the HD masterfile is upon your choice and in consultation with your D-MAT HD Partner

Duration: Rounded spot: 00m35s00fr - no extra frames

Level till -23 LUFS according the RI28 standards UER/EBU Sampling frequency: 48 Khz Bit depth: 16 bits Audio channels: stereo Program loudness: subjective volume level integrated within 2 time-intervals: - Limited: M (frame of 0.4 sec) - maximum - 15 LUFS - Integrated : I total program) - maximum - 23 LUFS Loudness Range: free

Maximum True Peak Level: electrical technical level - maximum -I dbTP



TECHNICAL NO

- CINEMA -

OPTION 2: DCP

Files must be delivered in DCP format in <u>16:9</u> full anamorphic format via email (i.e. WeTransfer).

For UGC Aarschot, Antwerpen, Brussel De Brouckère, Brussel Toison d'Or, Lommel, Mechelen and Turnhout.

Format: 16:9 anamorphic format (1920 X 1080 pixels or higher) Frame rate: 24 images/second or 25 images/second Audio format: 1 (one) WAV with 6 channels in the file (5.1 Mix)

Duration: Rounded spot: 00m35s00fr - no extra frames

Level till -23 LUFS according the RI28 standards UER/EBU Sampling frequency: 48 Khz Bit depth: 24 bits Audio channels: Dolby 5.1 Program loudness: Dolby's 85 dB LEQ Loudness Range: may not exceed 85dB Leg(m)



Last updated 18/12/2023

Every <u>delivery</u> must be <u>confirmed by email</u> to your planning contact at Transfer NV or

General planning department: planning@mytransfer.be

Upon receiving delivery confirmation from Videohouse, please let the <u>planning department</u> (mentioned above) know you have delivered the commercial to Videohouse.

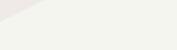
Deadlines commercial(s) delivery: Thematic Channels: 5 working days* prior to transmission.

*Transfer is not responsible for any delayed campaigns due to late commercial deliveries.

More information

Email address: planning@mytransfer.be

Website: www.mytransfer.be



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