

RATECARD

2022

- THEMATIC & KIDS CHANNELS -

Discount

Welcome bonus	10%
Growth*	10%
New Product**	10%
Government / Non Profit	30%
Collegian***	15%
Sales, Open House	20%
Fairs	20%
Humanitarian	50%

*Growth of 25% VS budget of previous year.

**Not compatible with growth & welcome.

***Films, books, music.

Supplement

Specific context	20%
Peak only (17h - 25h)	30%
1 or 2 extra brands	15%
3 or 4 extra brands	20%
Twin	5%
Triplet	10%
Quadruplet	15%
if 1 or 2 channels are omitted	20%
if 3 or more channels are omitted	30%
Preferential position: <u>a</u> <u>b</u> <u>c</u> - <u>x</u> <u>y</u> <u>z</u>	
≤ 50%	20%
50% - 75%	35%
≥ 75%	50%

RATECARD

THEMATIC CHANNELS

2022

Spot Indices

Length	Index
5"	40%
10"	50%
15"	70%
20"	85%
25"	95%
30"	100%
35"	115%
40"	130%
45"	145%
50"	160%
55"	170%
60"	180%
120"	340%
180"	480%

Month Indices

Index N	Month	Index S
75%	January	75%
75%	February	85%
105%	March	120%
115%	April	120%
115%	May	120%
115%	June	90%
75%	July	65%
75%	August	70%
120%	September	115%
120%	October	120%
120%	November	120%
90%	December	100%

13 RUE

E

G8

Eclips TV ELEVEN

FOX kanaal Z



PLATTLANDSTV

MENT NATIONAL GEOGRAPHIC

Pro League SPORT 10 SYFY tvplus XITE

RATECARD

KIDS CHANNELS

2022

Spot Indices

Length	Index
5"	40%
10"	50%
15"	70%
20"	85%
25"	95%
30"	100%
35"	115%
40"	130%
45"	145%
50"	160%
55"	170%
60"	180%
120"	340%
180"	480%

Month Indices

Month	Index
January	75%
February	80%
March	100%
April	110%
May	90%
June	85%
July	75%
August	85%
September	100%
October	135%
November	145%
December	120%

