

# TECHNICAL <sup>2021</sup> SPECIFICATIONS

- TV -

Files must be delivered in **DMAT** format in 16:9 full anamorphic format with a unique ID. Since 2021 a new development framework called "Slingshot" has been put in place. HDmat becomes a "template" within Slingshot. Files must be send through the **Slingshot builder** that launches the encoding process of a TV spot.

For 13ÈME RUE, C8, CARTOON NETWORK NL, CARTOON NETWORK FR, CANAL Z, DISNEY CHANNEL NL, DISNEY CHANNEL FR, DISNEY JUNIOR NL, DISNEY JUNIOR FR, DOBBIT TV NL, DOBBIT TV FR, ECLIPS TV, ELEVEN SPORTS NL, ELEVEN PRO LEAGUE NL, ELEVEN SPORTS FR, ELEVEN PRO LEAGUE FR, FOX, KANAAL Z, NATIONAL GEOGRAPHIC NL, NATIONAL GEOGRAPHIC FR, MENT TV, PLATTELANDSTV, STUDIO 100 NL, STUDIO 100 FR, SYFY, TV PLUS and XITE.

Ip-address: 84.199.92.68 on the VIDEOHOUSE - TRANSFER account.

**Format:** 16:9 anamorphic format (1920 X 1080 pixels)

**Frame rate:** 25 images/second (P) or 50 images/second (I), -upperfield first

**Audio format:** AAC preferred

The **codec/software** to deliver the HD masterfile is upon your choice and in consultation with your D-MAT HD Partner.

**Duration:** Rounded spot: 00m35s00fr - no extra frames

Level till **-23 LUFS** according the **RI28** standards UER/EBU.

**Sampling frequency:** 48 Khz

**Bit depth:** 16 bits

**Audio channels:** stereo

**Program loudness:** subjective volume level integrated within 2 time-intervals:

- Limited: M (frame of 0.4 sec) - maximum - 15 LUFS

- Integrated : I total program) - maximum - 23 LUFS

**Loudness Range:** free

**Maximum True Peak Level:** electrical technical level - maximum -I dbTP

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Every delivery must be confirmed by email to your planning contact at Transfer NV or general planning department: [planning@mytransfer.be](mailto:planning@mytransfer.be)

Upon receiving **delivery confirmation** from Videohouse, please let the planning department (mentioned above) know you have delivered the commercial to Videohouse.

**Deadlines** commercial(s) delivery:

Thematic Channels: 5 working days\* prior to transmission.

\*Transfer is not responsible for any delayed campaigns due to late commercial deliveries.

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## More information

Email address: [planning@mytransfer.be](mailto:planning@mytransfer.be)

Website: [www.mytransfer.be](http://www.mytransfer.be)

