



## File Delivery Technical Specifications

Files must be delivered in **DMAT format**, in 16:9 full anamorphic format with a unique ID.

For 13ème RUE, BX1, C8, CARTOON NETWORK NL, CARTOON NETWORK FR, CANAL Z, COMEDY CENTRAL, DOBBIT TV NL, DOBBIT FR, ECLIPS TV, ELEVEN SPORTS NL, ELEVEN SPORTS FR, FOX, HISTORY, KANAAL Z, NATIONAL GEOGRAPHIC NL, NATIONAL GEOGRAPHIC FR, MENT TV, PLATTELANDSTV, MTV NL, MTV FR, STUDIO 100 NL, STUDIO 100 FR, SPIKE and XITE.

Ip-address: 84.199.92.68 on the TRANSFER account.

### Image format

- **Format:** 1920 x 1080 pixels
- **Frame rate:** upperfield first
- **Aspect ratio:** 16:9 anamorphic format
- The **codec/software** to deliver the HD masterfile is upon your choice and in consultation with your D-MAT HD Partner

### Duration

- **Rounded spot:** 00m35s00ms – no extra frames

### Audio format

- Level till **-23 LUFS** according the **RI28** standards – UER/EBU
- **Sampling frequency:** 48 Khz
- **Bit depth:** 16 bits
- **Audio channels:** stereo
- **Program loudness:** subjective volume level integrated within 2 time-intervals:
  - Limited: M (frame of 0.4 sec) – maximum – 15 LUFS
  - Integrated: I (total program) – maximum – 23 LUFS
- **Loudness Range:** free
- **Maximum True Peak Level:** electrical technical level – maximum -1 dbTP

Every delivery must be confirmed by email to one of the following contacts:

- Besjana Alimusaj, Eline de Chaffoy, Emmanuella Manirankunda, Jordy Mermans, Simon Mollen or Timo Haesaerts ([planning@mytransfer.be](mailto:planning@mytransfer.be))

Upon receiving **delivery confirmation** from Videohouse, please let the planning department (mentioned above) know you have delivered the commercial to Videohouse.

**Deadlines** commercial(s) delivery:

- Thematic Channels: **5 working days\*** prior to transmission.  
*\*Transfer is not responsible for any delayed campaigns due to late commercial deliveries.*