

Channel	Domain	URL	Online Video	Max. length	Average Gross Impressions/month*
	.NL(BE)	nationalgeographic.nl	✓	15s	15.500
	.FR(BE)	nationalgeographic.fr	✓	15s	5.500
	.BE(NL)	foxtv.be	✓	15s	3.700
	.NL(BE)	mtv.be	✓	15s	250.000*
	.FR(BE)	mtv.fr	✓	15s	2.700
	.NL(BE)	southpark.cc.com	✓	10s/15s	350.000
	.FR(BE)		✓	10s/15s	22.500
	.BE(NL)	menttv.be	✓	15s	6.500
	.NL(BE)	vice.com/be	✓	20s	360.000
	.FR(BE)	vice.com/fr_be	✓	20s	240.000
	.FR(BE)	youtube.com/user/ cartoonnetworkFR	✓	30s	650.000

Discounts & Bonuses

Welcome	Bonus	10%
Growth*	Bonus	10%
New Product**	Bonus	10%
Government non-profit	Discount	30%
Collegian***	Discount	15%
Sale, Open House	Discount	20%
Fairs	Discount	20%
Humanitarian	Discount	50%

*Growth of 25% VS budget of previous year. ** Not compatible with growth & welcome. ***Flms, books, music.

Supplements

1 or 2 extra brands	15%
3 or 4 extra brands	20%

Spot Indices

Length	Index
≤ 15"	100%
>15"	125%

Month Indices

No month indices applicable

Campaign

Minimum period 7 days
Minimum invest 2.500 €

Package Possibilities	Channels	CPM / € *	Inventory Gross Impressions Video / Month
Transfer North	FOX - Ment TV - MTV - National Geographic - Southpark - Vice	40 €	1.000.000 - 1.250.000 impressions / month
Transfer South	MTV - National Geographic - Southpark - Vice	40 €	200.000 - 250.000 impressions / month
Thematics combined	FOX - Ment TV - MTV - National Geographic - Southpark - Vice	40 €	1.200.000 - 1.500.000 impressions / month