




transfer

TAGMAG.



Join our strong partnership in reaching
a young and trustworthy audience

Are you interested in a cross-medial campaign both **digital** as **TV**, with a youth platform reaching over **1.600.000 pageviews** per month? Join us for an adventure with

TAGMAG.

How does it
work

Choose one of the 3 proposals and give your brand the attention it deserves.

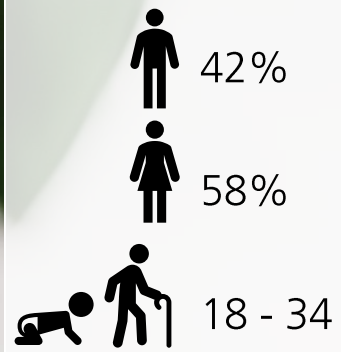
One of the **biggest** players in online video content



Statistics

Branded videos

Facebook – Instagram – YouTube
Average 110.000 views / video



LIGHT OFFER

SPOT based on Transfer North

(Spot number influenced by month index)

A product placement video on **TAGMAG.** with a long format on Transfer

Gross media value : 12.858€

Discount : 65%

TAGMAG budget: 1.000€

- VALUE: minimum 100.000 views

TRANSFER budget: 3.500€

- VALUE: 57 spots of 120"

Production costs: 2.200€

TOTAL INVEST : 6.700€

Example video: NALU – Color Run

MEDIUM OFFER

SPOT based on Transfer North

(Spot number influenced by month index)

A video with specific attention for the brand on **TAGMAG.** with a long format on Transfer

Gross media value : 22.903€

Discount : 69%

TAGMAG budget: 2.500€

- VALUE: minimum 100.000 views

TRANSFER budget: 4.600€

- VALUE: 83 spots of 120"

Production costs: 3.500€

TOTAL INVEST : 10.600€

Example video: Duaal Leren – Overheid

HEAVY OFFER

SPOT based on Transfer North

(Spot number influenced by month index)



A long-story format on **TAGMAG.** with multiple episodes and a long format on Transfer

Gross media value : 54.074€

Discount : 73%

TAGMAG budget: 7.000€

- VALUE: minimum 100.000 views

TRANSFER budget: 7.600€

- VALUE: 157 spots of 120"

Production costs: 7.200€

TOTAL INVEST : 21.800€



Find out more at

www.mytransfer.be

Or contact

sales@mytransfer.be

TAGMAG.

