



needs a new researcher!

You're looking for a job where you have a lot of freedom but also responsibility. A close-knit team that's fun to work with. A medium sized company that has the perks of a multinational one. If these statements are true for you, you should definitely keep reading.

Who are we?

Transfer is the fastest growing sales house for premium television and online video in Belgium and we want **you** to grow with us. We are the one-stop-shop for buying video packages of the 20 most important international and local thematic channels in Belgium: National Geographic NL & FR, Cartoon Network NL & FR, Dobbbit TV NL & FR, MTV, Comedy Central, Spike, Kanaal Z, Viceland, ...

We represent the biggest media players in our little country, such as 21st Century FOX and The Walt Disney Company (our shareholder), A+E Networks, Viacom, Turner, VICE, NBCU and Studio 100.

What you'll be doing...



- A lot of reporting. Weekly reports, monthly reports, quarterly reports, ... You'll make data speak.
- A lot of research (of course). You'll be following and keeping track of all the activities of our clients, media agencies and other advertisement developments in our sector.
- A lot of analysing. Of our channels, our agencies, our own company's performance, the market, ... and so on.
- A lot of creating. If you're creative with presentations, you have a big plus!
- You'll be helping our sales team with new perspectives on our ratings and shares of the Belgian ad market. In turn, they'll show this information to our (potential) clients.
- You'll work closely with our CEO and
- You'll also prepare and execute presentations and be able to portray data in a relevant and understandable way to your colleagues and our stakeholders.

What you already have...

- Excel- and PowerPoint superpowers.
- Excellent communication skills: you'll manage internal and external client relationships.
- A basic knowledge of the market – f.e. clients' activities, competitors, and everything influencing ad sales strategy development.
- Analytical and organizational skills.
- An experience in research is a plus, not a must.
- Fluent in Dutch, French and English.

What you'll get...



- An office based in the south of Antwerp, around the corner of Troonplaats (lots of bars and cosy restaurants)
- Around 20 new colleagues who love to have a drink at those previously mentioned bars
- Possibility to work from home
- But you probably won't want too: big screens, ergonomic desk and chair (you can work standing too if you like)
- Regular after works, a ping pong table, fruit at the office and other treats!

Still reading?

Send your resume and motivation to communication@mytransfer.be.

We're looking forward to meet you!

