

# ALL-AROUND INTERN

## WHO ARE WE?

Transfer is the one and only national sales house for premium television and online video in Belgium. We are the one-stop-shop for easy buying combination packages of the most important channels in Northern and Southern Belgium, such as TF1, National Geographic NL & FR, FOX, Cartoon Network NL & FR, Dobbitt TV NL & FR, MTV NL&FR, ... and so on.

## WHO ARE YOU?

Transfer is looking for a motivated intern who has a passion for media and advertising. You'll work closely together with the planning and sales team. Multi-tasking doesn't scare you off and you are able to handle projects independently, as well as part of a team.

## WHAT?

### Planning & traffic

- Manage day-to-day plan changes of the commercial breaks on our channels
- Maintenance of ad campaigns
- Stay in touch with stakeholders
- Make sure ad content is in line with channel guidelines

### Sales support

- Manage GRP campaigns
- Research and compile data about GRP campaigns
- Research and compile data about viewer ratings
- Make appointments with potential clients
- Assist in the analysis of research for market growth
- General administration support
- Optimization of current sales procedures

### Communication

- Assist in copywriting & keeping website up to date
- Assist on social media as a community manager
- Analyze media alternatives

## SOUNDS LIKE YOU?

Send your resume at [eline@mytransfer.be](mailto:eline@mytransfer.be) and who knows, maybe you'll be part of our team soon!

